

2009 50/50 Challenge

“What Can I Do?”



A Challenge to Support
the VLM Mission for the
Next 50 Years of Ministry



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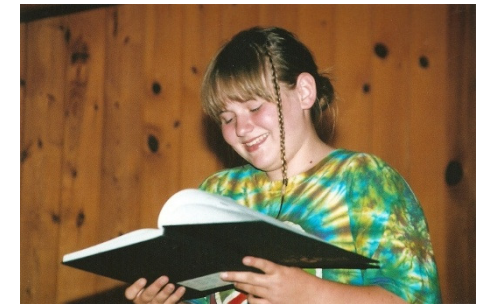
Over **50 years ago**, Lutherans gathered in community in Northeastern Minnesota to establish two camps. At that time it was not known that **50 years later** the two camps would have had such an impact on Christ-centered leadership development, spiritual growth and outreach...**or maybe they did know!**

The success of Voyageurs Lutheran Ministry has come from the **visionary support of our community**. That support has laid the groundwork for ministry to happen in Northern Minnesota.

As this community looks forward to our next 50 years together, we are again in need of that visionary support. Each one of us can help make ministry happen by participating in the **VLM 50/50 Challenge**. In 2009, please reflect on why you support VLM and then decide how you might challenge yourself and your community to **support the VLM mission for the next 50 years**.



Voyageurs Lutheran Ministry
Provides Opportunities for



Christ-centered Spiritual
Growth, Leadership



Development and Outreach
in God's Great Northwoods.

“Camp has made me more connected to my church and I want to help other kids feel that way too, what can I do?” - Matthew, 7th Grade, Virginia, MN

What Can Builders Do?

VLM Builders are donors of \$100 or more and make ministry happen by contributing to our Annual Fund. In 2009, we are asking that our Builders consider the 50/50 Challenge in the following ways:

Increase you own support of VLM by \$50 or even 50%. If all our Builders increased giving it would have an amazing impact on the ministry. Talk to your employer about matching. Many companies encourage giving and volunteering. A simple call to your Human Resources Dept. will let you know what options are available.

Invite a friend to become a Builder. Share with them why you think VLM is a viable ministry and allow them the opportunity to become a Builder. Consider covering \$50 of their donation for them. Become a 50/50 Builder with your friend!



Tell 50 people about VLM. Make a point of sharing the importance of the VLM Ministry with your community, your friends, the people you have coffee with, and those you work with.

What Can Churches Do?



Our Member Congregations are the strength of the VLM organization and are our partners in ministry. In 2009, we are asking our Pastors, Youth Directors, Council Presidents and VLM Delegates to be creative about how that partnership works in their community. Here are some suggestions:

Set a goal to send 50% more people to camp.

Challenge the congregation to raise their Per Confirmed Member Support by 50%.

Sponsor a VLM Staff member from your congregation, a local University, or our International Staff members.

Attempt to have your members volunteer 50 hours of time working on the cabin that you sponsor or in any area at camp.

Organize a Family Camp Weekend at either camp with a goal of 50 people.

What Can I Do?

Take a look at what programs are available for you and your family at Camp Hiawatha and Camp Vermilion. You might be surprised to learn that in addition to our Residential Youth Programs, we also have programs and retreat opportunities for Adults and families. You might also consider:

Attend a camp this year.

Become a Builder Giving Club Member.

Have your family pledge to give 50 hours of volunteer time to VLM this year.

Make a donation to support 50 of the following:

- 50 1st Class Letters \$30
- 50 Newsletters..... \$17
- 50 Summer Camp Brochures..... \$24
- 50 Gallons of Gas for Camp Vehicles..... \$100
- 50 Staff Shirts..... \$360
- 50 Camp Meals \$400
- 50 Summer Staff Training Manuals..... \$925
- 50 Background Checks for Staff and Volunteers.. \$1,600
- 50 Days of Electricity at Both Camps..... \$2,500
- 50 BWCAW Permits \$4,200
- 50 Full Camperships \$14,000
- 50 Summer Staff Salaries..... \$100,000

How Do I Get Started?

Please fill out the form below and indicate how you will be participating in the 50/50 Challenge.

Name _____
 Church _____
 City _____
 Phone: _____

I/we will be participating in the 50/50 Challenge in the following way(s):

- ◇ Increased giving. How? _____
- ◇ I want to cover 50 _____ and have enclosed \$_____
- ◇ Increased Participation. Goal? _____
- ◇ Sharing the news about VLM with friends and community. Have your friends let us know how they found out about VLM by telling us you name when the call.

Send in this form to the address on the back or hand it to any VLM Staff, Church Delegate or Board Member. We will follow up with you so together we can meet the 2009 Voyageurs Lutheran Ministry 50/50 Challenge!